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**BAJA**  
españa ARAGÓN'10  
ZARAGOZA-HUESCA-TERUEL



23, 24 y 25 JULIO 2010



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GOBIERNO DE ARAGON



DIPUTACION D ZARAGOZA



Diputación de Teruel



DIPUTACION DE HUESCA



zaragoza

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## NEWS

**Monday 19<sup>th</sup> July 2010**

### **More than 20 quads in this year's Baja**

Only three days left to shoot the start to the XXVIIth Baja. In this edition, quads, always eye-catching and spectacular, will have a brand new article in it's regulations: their separation from the bikes.

This year, regulations were modified for them to be able to take the start separated from Bikes. So, both in Super Special Stage and in following Stages, firsts ones to take the start would be motorbikes and, after a 30 minutes period, quads in their order of previous qualification.

The measure, that avoids complications during the race and the always difficult overtakings, got a huge success and more than 20 quads have entered the competition.

Among them, Óscar Romero, last's year winner.

Romero, who will make his sixth participation this year, will be again on a Polaris, but this time on a production quad.

His main objective is to "revalidate the title", a victory he claims as a "huge effort". He also says he really realized what winning a Baja costs, when he got it.

Joining him, we could see clasical rivals such as Xavi Montero, French Maxime and Vincent Albira; Italian Pasante or local Mario Gajón.

But highlighting one of them, we have to mention Eduardo Matarán. He has never performed in Baja before, and he has no experience driving a quad, either. However, Mataran will be the first amputated Spanish to assume such a challenge.

Born in Illescas, Toledo, Matarán was a MotoCross driver when he had a terrible accident in 2007. He got a medular injury and the amputation of his right leg. After a hard recovery process, he came back to competition crossing the finish line of last's year Dakar Argentina-Chile, driving a car.

In Baja, he will be driving a Yamaha Raptor 700 quad for the first time, and his aim is to "cross the finish line" and testing himself and the vehicule to face future motorsports events and, maybe, another international races such as Dakar, in its 2011 edition.

Moreover, he defines this participation as a "huge personal challenge" and "a recognition, solidarity and support action to all those adventurers and sportsman that one day got their dreams and aspirations shattered".



**Friday 16<sup>th</sup> July 2010**

## **Baja Spain visits Motorland Aragon for the third consecutive year**

This new edition of the Baja Spain, the number XXVII, will pass one more year through Motorland Aragon: from 21st July to Friday 23rd, the day of the Super Special Stage.

This year, the Super Special Stage will have a curious novelty: electrical bikes. Those special and non contaminant bikes have been the ones elected to open the Baja Spain 2010, because they will be the first ones taking the start on Friday 23rd July. That will be the only stage they will cover, but it will set a precedent to have, next year and the following, a whole new ecological category within the Baja Spain, called Eco Baja. Moreover, the organization is seriously considering a future money reward for those entering the competition with a vehicle using clean energies.

So, from Wednesday 21st July, all fans could come to Alcaniz's circuit to see the vehicles displayed and the race's scrutineering process.

Access to the circuit would be free, and participant's HeadQuarters would be the circuit's paddock.

MotorLand is a multifunctional facility that covers all the aspects related to motorsports industry. They have three different areas, sports, technical and leisure, where motor fans can have all their spectations fulfilled.



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**Thursday 15<sup>th</sup> July 2010**

## **Baja Spain presents its XXVIIth edition, the most ecological**

As a welcome for this year's Baja, Mr. Arturo Aliaga, Aragón's Industry, Trade and Tourism Counselor, tried personally one of the Eco Baja motorcycles. He surprised all the attendants racing around Feria's facilities with this ecological vehicle, that doesn't make any sound.

Aliaga highlighted the Baja as a "world recognized sports event", that contributes to "put Aragon into world's eye".

Joining Aliaga, there were in the presentation some other authorities such as Mr. Carlos Gracia, Spanish Automovilism Federation's President; Mr. Manuel Blasco, Sports City Councilor and Mr. Ramón García Moliner, RACE's President; as well as several local personalities.

Also Nani Roma, Gerard Farrés and Stéphane Peterhansel, where there representing the drivers.

X-Raid's French driver showed his interest to "repeat the duel" he had last year against Roma chasing the title.

Roma confessed he is "specially fond of Baja", a race in which he has completed 14 participations and who opened him "the doors to race in Dakar rallye". He is Baja's current winner, but he recognized "there are a lot of fast drivers that can put things very difficult".

Farrés, motorcycles current champion, also highlighted that "best drivers are always present in Baja's entry list", and showed his huge interest for the ecological trial the Eco Baja means.

Those electrical bikes, from Quantya, will be the ones inaugurating the Baja, and they will be the firsts on taking the start on Super Special Stage in Motorland Aragon, on Friday 23rd July.

**Tuesday 13<sup>th</sup> July 2010**

## **Trucks will not participate in Baja 2010**

Due to the recent FIA decision that wants to unify Cross Country and Baja Cups, the Baja Spain's organization has decided to make this XVIIth edition a year for reflexion and adjustment in a view for a future implantation of this measure.

This is why trucks will not participate, this time, in Baja Spain-Aragon. This way, they will have time enough to get a proper adaptation for them to be in full shape to race in Baja 2011, when they have the special regulations and category they need and deserve.

Since now, T4 category (the one of the trucks), was forbidden in Baja Cups. Due to the huge importance Baja Spain has always given to trucks, the organization made the effort needed to create a specific and ad-hoc category or championship: the Aragon Trucks Trophy. This special Championship allowed them to take part into the Baja Spain-Aragon, even the existing rule.

However, the recent FIA decision (taken in the World Council this last may), forced the Baja Spain organization to decide to remove trucks from the participants list, allowing them to have the necessary reflexion and adjustment period they need.

Obviously, all the trucks that had already entered the Baja 2010 (and who had already filled in their inscriptions) and that were forced to cancel their participation, will have next year a special invitation for the Baja 2011.

**Friday 9th July 2010**

## **“Chaleco” López confirms his participation into the Baja**

Another motorcycle star has joined the Baja Spain 2010's Entry List. It is Chilean Francisco "Chaleco" López, who has confirmed today his participation.

“Chaleco” has qualified this year 3rd in Dakar and absolute winner in Tunis Rallye, demonstrating his is in a good shape and in one of the best periods in his career. This will be his first participation into the Baja Spain event.

His participation will make this Baja even more competitive in motorcycles category. Joining him, we could see Marc Coma, Gerard Farrés (current winner) or Jordi Viladoms, all of them very experimented in Baja. They will not make it easy for Chaleco, so they will all have to try their best to get the final trophy.

Baja will also have usual drivers such as Joan Barreda, Joan Vinyes or Julián Villarrubia, and José María Pellicer's comeback after his absence last year. Moreover, we could feel also the tremendous strenght of Baja quads. Among them, Xavi Montero or Óscar Romero, current champion from last year's edition.



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Wednesday 30<sup>th</sup> June

## Electric Bikes will open the Eco Baja 2010

Baja Spain has always had a strong compromise with the environment and a big respect for the trails and places it touches. This is why this year it will reinforce this relationship by welcoming the participation of some electric bikes, moved by batteries, that will open the race being the first vehicles taking the start in Super Special Stage in Motorland Aragon. They will be called Eco Baja.

Not using traditional fuel, these vehicles don't produce CO2 emissions to the atmosphere, so their running is 100% ecological and they are a perfect example of the nature preservation and full respect for the environment the Baja has.

This group of bikes will be the ones elected to open the Baja Spain 2010, because they will be the first ones taking the start on Friday 23<sup>rd</sup> July.

That will be the only stage they will cover, but it will set a precedent to have, next year and the following, a whole new ecological category within the Baja Spain.

Moreover, the organization is seriously considering a future money reward for those entering the competition with a vehicle using clean energies.

Apart from this new category, but related, we can bring out the presence also this year in the Baja of a new proto, also ecological. It is a buggy Obey, that entered already the competition last year. However, this time it comes with a new special system that allows it to work with renewable energy: the liquefied gas GLP. This Obey will run the whole race, and it will be driven by Florenci Rius, a 4x4 trial expert.



**Monday 21<sup>st</sup> June 2010**

## **Jesús Calleja will join the Baja Spain**

The Spanish alpinist and adventurer Jesús Calleja, famous for his show “Desafío Extremo”, broadcasted in national channel CUATRO, has confirmed he will participate in XXVII’s Baja.

In this new personal challenge, Calleja will share the experience with his friend Fernando López as codriver.

The Spanish alpinist participated already in the Baja in his youth. However, he did it by bike, one of his biggest confessed passions. Moreover, he has also got a chance in Pharaoh’s Rallye, one of the hardest races in the world.

Calleja has showed he is “willing to begin this new experience”, and that he is “conscious of the high strength and demanding skills needed to participate in this race”.

Even though, he will face the Baja as “an incredibly good unique experience” and as a training for a, who knows, future performance in Dakar.



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**Friday 11<sup>th</sup> June 2010**

## Motorcycles can already enter the Baja Spain 2010 Entry List

Official regulations for motorcycles are already uploaded on the official website of Baja Spain [www.bajaspain.com](http://www.bajaspain.com).

On it drivers could find new regulations such as the order of start. On the Super Special Stage in Motorland Aragon, the first taking the start will be the III Trofeo RACE Aragón of Motorbikes' participants, followed, three minutes after by the Trophy quads, and another three minutes after by the Open bikes. The distance between each driver would be one minute. The results of this Super Special Stage would determinate the order of start of saturday's first stage.

On this and the following stages, firts ones to take the start would be motorbikes and, after a 30 minutes period, quads in their order of previous qualification.

Moreover, on 2010's regulations , free tyreprint will be kept; as well as it is stipulated a minimum of 125 km of autonomy on motorbikes fuel tank.

Baja Spain Aragon motorbikes category, called "Open Baja" will make, as usual, the stages in a way that means that the stages made by cars in the morning, will be made by bikes on the afternoon, and viceversa.

Also, this 2010, XVIIth edition of the event, we will repeat the successful formula of the half Baja, officially called Bikes RACE Aragon Trophy.

Within this Trophy, drivers are given the chance to participate in just a half of the event. This way, they just make the Super Special Stage on Friday July 23rd and the selective stages of saturday.



**Tuesday 18<sup>th</sup> May 2010**

## **Make an easy hotel reservation for the Baja 2010**

Baja Spain's organization has made an accord with travel agency Carlson Wagonlit Travel to offer special prices and an easy system to all those people interested in attending the event, that will be held from 23rd July to 25th.

The travel agency Carlson Wagonlit Travel offers both fans and participants the possibility to make an online reservation for this upcoming XXVII edition.

The only procedure needed implies going to the oficial site: [www.bajaspain.com](http://www.bajaspain.com) , and filling in the form both for Alcaniz (Teruel), where it will be held the scrutineering; and Zaragoza (main headquarters of the Baja organization).

Applicants could also benefit of some interesting discounts on double and individual rooms.

The array of hotels that Carson Wagonlit Travel offers include Hotel Magallón and Parada del Compte in Alcaniz; and the luxurious hotel Boston or NH Gran Hotel in Aragón's capital; as well as all-kind-of-budgets hotels.



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**Tuesday 4<sup>th</sup> May 2010**

## **More than 1.000 kilómeters in Baja number 27**

Baja Spain-Aragon will take its start in a few weeks and it is its 27th edition, which will have 1.200 kilometers, 641 of whom are qualifying.

Baja will have this year 5 stages, spread in three different legs along the three days of competition: from the start on Friday 23rd July in Motorland Aragon (Teruel) , to the arrival at Pabellon Principe Felipe on Sunday 25th.

In Alcañiz, Motorland will be one year again the host for this race on its checks and scrutineering and also for the Special Stage. However, this time location will change from karting circuit to the main circuit of Aragon´s automovilism center.

Concerning Zaragoza, Principe Felipe will hold, for secon consecutive year, the Baja´s HeadQuarters, and there we would find race´s offices, secretariat, as well as the FIA stewards and the press room.

RACE´s Aragon Motorbike Trophy, that every year gives some drivers the oportunity to make just half the race; will also be celebrated this year. It will have 323 chrono kilometers, divided in three special stages on Friday (with the Special Stage in Motorland Aragon) and on Saturday, when this trophy ends.

Entry period will be opened from Wednesday April the 21st to June 18th with the reduced fare; and from June 18th to July 9th at the regular fare.

To entry the competition, drivers just have to enter the Baja´s official website [www.bajaspain.com](http://www.bajaspain.com) and download the entry form. Moreover, fans and drivers would find event´s official programme and, as soon as the Baja approaches, more information about lodging, race´s format or participation.

Competitors have a call center system that is now active and will be until the end of the event. It´s number is 610 56 37 33, and will be available from 10:00 to 14:00 hours and from 16:00 to 19:00 Monday to Friday.

Prize giving ceremony will be held on Sunday July 25th in Zaragoza´s Paseo de Independencia, at 19:00 hours.



**Tuesday 27<sup>th</sup> April 2010**

## **Inscriptions opened for Baja Spain-Aragon 2010**

Edition number 27th of the Baja Spain-Aragon has opened this week the period for inscriptions.

It will be opened from this Wednesday April the 21st to June 18th with the reduced fare; and from June 18th to July 9th at the regular fare.

To entry, drivers just have to enter the Baja's official website [www.bajaspain.com](http://www.bajaspain.com) and download the entry form. Moreover, fans and drivers would find event's official programme and, as soon as the Baja approaches, more information about lodging, race's format or participation.

Baja 2010 will take place from 23rd to 25th July and it will pass again through the three provinces of Aragon Community: Zaragoza, Huesca and Teruel.

Also, same as last year, Baja will have Zaragoza's Principe Felipe's Pavillion as its HeadQuarters.

Eventhough sections and maps will be published on July 22nd, race's format will be similar to last year's. Thursday and Friday, administrative and technical checking will take place in Motorland Alcaniz (Teruel). And two selective sections on Saturday and Sunday.

Prize giving ceremony will be held on Sunday July 25th in Zaragoza's Paseo de Independencia, at 19:00 hours.



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**Zaragoza DEPORTE**

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**as**

**Tierra**  
ENERGY DRINK

## LIST OF WINNERS

### Cars

- 1983- Ratet/Charier
- 1984- Raymondis/Pastorello
- 1985- Lartigue/ Giroux
- 1986- Da Silva/ Rigal
- 1987- Da Silva/ Rigal
- 1988- Vatanen/ Berglund
- 1989- Ickx / Tarin
- 1990- Vatanen/ Beglund
- 1991- Eriksson/ Parmander
- 1993- Lartigue/ Perin
- 1994- Salonen/ Gallaguer
- 1995- Lartigue/ Perin
- 1996- Vatanen/ Picard
- 1997- Lartigue/ Perin
- 1998- Schlessler/ Comolli
- 1999- Servià/ Delli Zoti
- 2000- Schlessler/ Comolli
- 2001- Schlessler/ Comolli
- 2002- Schlessler/ Comolli
- 2003- Alphand/ Debron
- 2004- Sousa/ Magne
- 2005- Roma/ Magne
- 2006- Sykora/ Sykora
- 2007- Peterhansel/ Cottret
- 2008- Al Attiyah/ Thörner
- 2009- Roma / Perin

## Bikes

1983- Poli/ Audouard  
1984- Bacou/ Stearns  
1985- Chavanette/ Morales  
1986- Lacorix/ Theric  
1987- Mas/ Gil  
1988- Arcarons/ Steuri  
1989- Lopes/ Lopes  
1990- Vall/ Trolli  
1991- Arcarons/ Laporte  
1993- Steuri  
1994- Vall  
1995- Roma  
1996- Steuri  
1997- Roma  
1998- Esteve  
1999- Roma  
2000- Esteve  
2001- Esteve  
2002- Roma  
2003- Esteve  
2004- Coma  
2005- Esteve  
2006- Esteve  
2007- Farrés  
2008- Coma  
2009- Farrés

## Trucks

2005- Selga/ Torra  
2006- Oliveras/ Campa/ Capsada  
2007- Oliveras/ Capsada/ Matons  
2008- Dono/ Bettiga/ Acerbo  
2009- Macik / Macik

## ROUTE 2010

Thursday 22nd July:	<b>Scrutineering.</b> Motorland Aragon (Alcaniz)
Friday 23rd July:	<b>Scrutineering.</b> Motorland Aragon (Alcaniz) <b>Super Special Stage.</b> Motorland Aragon (Alcaniz) 5 Km.
Saturday 24th July:	<b>1st Stage:</b> SS1 + SS2 321 Km. Ejea de los Caballeros´ Area Parc Fermé and assistance in Principe Felipe Pavillion
Sunday 25th July:	<b>2nd Stage:</b> SS3 + SS4 321 Km. Almudevar´s Area Parc Fermé and assistance in Principe Felipe Pavillion Prize Giving Ceremony in Paseo Independencia (Zaragoza, 19:00H)



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Tierra  
ENERGY DRINK

## MAIN DRIVERS IN BAJA 2010

### Cars

#### **Nani Roma (ESP)**

2004- Dakar Winner in bikes  
Baja Spain winner 2005 y 2009  
4 times winner in Baja Spain (bikes)

#### **Stéphane Peterhansel (FRA) BMW X- Raid**

6 times Dakar winner (bikes)  
3 times Dakar winner (cars)  
2009- 2º Baja Spain  
2007- Baja Spain winner

#### **Leonid Novitskiy (RUS) BMW X- Raid**

2010- Abu Dhabi Desert Challenge Rallye winner  
2010- 3º Tunis Rallye  
2008- 4º Baja Spain

#### **Jesús Calleja (ESP)**

Adventurer  
Star of “Desafío Extremo” spanish show, in Cuatro Channel

### Bikes

#### **“Chaleco” López (CHILE)**

3rd Dakar 2010  
Tunis Rallye Champion 2010

#### **Gerard Farrés (ESP)**

2007 and 2009 Baja Spain winner

#### **José María Pellicer (ESP)**

#### **Marc Guasch (ESP)**

## BAJA NUMBERS

<u>Days:</u>	<b>3</b>
<u>Stages:</u>	<b>3</b>
Componed by:	
- Super Special Stage to determinate starting order for stage number 1	
- 1st stage, with two selective sections	
- 2nd stage, with two selective sections	
<u>Total kilometers:</u>	<b>1206,61</b>
<u>Chrono kilometers:</u>	<b>640,88</b>
<u>Connexion kilometers:</u>	<b>565,73</b>
<u>Number of villages the Baja touches:</u>	<b>17</b>
<u>Drivers entered in 2009:</u>	<b>135</b>
- Cars	<b>68</b>
- Bikes	<b>59</b>
- Trucks	<b>8</b>
<u>Website visitors :</u>	
- Total 2009	<b>100.554</b>
<u>Accreditated media by the moment:</u>	<b>118</b>
- Nacional	<b>86</b>
- International	<b>32</b>

## TV COVERAGE AND BROADCAST

### SPAIN

Daily 26 minutes programme, on 23, 24 and 25th July on

- TVE
- Teledporte (21:00 hours)
- Aragon Televisión

60 minutes summaries, broadcasted alter the event on

- TVE
- Teledporte
- Aragon Televisión

### INTERNATIONAL

Daily 26 minutes programme, on 23, 24 and 25th July on

- Eurosport
- ESPN
- RTL

60 minutes summaries, broadcasted alter the event on

- Eurosport
- ESPN América
- RTL
- Star Sports

Also covering the event:

- TVP (Polonia)
- Ceska Televize (República Checa)
- ATV Hungary (Hungría)



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